

## PRESS RELEASE

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## Opening

## Abertis autopistas and Areas finalize their renovation plan for the travel plazas on the AP-7 with the opening of 'COMO' in La Selva

- **The La Selva Travel Plaza (direction of La Jonquera), with a total surface of 240m<sup>2</sup>, has been transformed into a modern and functional space which encourages drivers to rest and helps them to disconnect with a carefully selected range of services**
- **The infrastructures incorporate the new culinary brand COMO with a broad terrace and cutting edge vending machines available 24 hours a day**
- **La Selva's renovation finalizes the global transformation plan for travel plazas on highways AP-7, AP-2 and AP-68**

Abertis autopistas and Areas have finalized their remodeling plan of the travel plazas on the AP-7 with the opening of the renovated La Selva travel plaza (direction toward La Jonquera), located on the stretch of the AP-7 in Girona, which has a total of 115 square meters inside plus 125 square meters on the terrace.

The renewed space transforms drivers' stops into an experience which encourages them to rest and disconnect thanks to its redesign, improvement and modernization. The new installations incorporate food and beverage options suitable for all publics and valued added services such as free wifi and a Deli Corner, cutting edge vending machines available 24 hours a day. Travelers can also enjoy a 125 m<sup>2</sup> terrace with modern decorations inspired by the street food concepts which are a big hit in the city center. The space is a surprisingly welcoming and modern atmosphere for clients, perfect to take a pleasant break.

**COMO, the novel culinary brand for the most demanding palates**

In this travel plaza, Areas has opened its new brand, COMO, developed by the company and implemented with great success for the first time in the La Jonquera travel plaza. COMO is characterized by its options, making a careful selection available for everyone. Travelers can find offers ranging from regional products such as coca de xató or a cone of potatoes with Espinaler sauce, to special breakfasts which include delicious novelties such as pear crisps or the original cruffin (croissant+muffin), the latest trend from the United States.

This culinary project responds to the new habits and needs of highway drivers and clients. Prior to implementing this plan, and renovating this space, Abertis autopistas and Areas performed an in-depth study of the different service areas to adapt each of them to the new habits of their regular users.

“We are very proud of the renovation of the La Selva travel plaza. We have managed to bring innovation and the latest trends to the highway to surprise clients and allow them to enjoy their stay in a unique and welcoming environment, with novel food and beverage options”, explained Oscar Vela, Areas CEO for Spain, Portugal and Latin America.

Areas rounds out its options with an attractive culinary proposal in the La Selva plaza in the direction of Barcelona. Travelers can relax and enjoy the best coffee in Il Caffè di Roma or dine on the best hamburgers cooked "on the Grill" from Burger King, which also offers its Playkids children's playground.

### **An ambitious plan with special importance in Girona**

This renovation finalizes the highway travel plaza renovation plan, which includes reforming a total of 17 installations on routes AP-7, AP-2 and AP-68, all of which are managed by Abertis autopistas, and which has included an investment of 12.78 million Euros for Areas.

The global renovation of travel plazas began in 2011 and placed emphasis on the travel plazas on the AP-7 in Girona, and in this area, the project finalizes with this new opening of the La Selva travel plaza.

"We here in abertis autopistas work to guarantee the highest level of safety for drivers who choose to travel by highway. As such, we always remind them that they must take regular stops and to do so, we make innovative spaces available for them, like the one in the La Selva travel plaza", ensures Anna Bonet, assistant general director of abertis autopistas.

In the La Selva travel plaza, traffic until May 2016 grew 4.7% compared with the same period in the last year.

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#### **About Areas**

Areas is one of the world's leaders in Food&Beverage and Travel Retail with €1.679 billion of revenue in 2015. A global food and beverage concessions brand of the Elior Group which receives more than 330 million customers each year in its 2,200 outlets in 12 countries in Europe, USA, Mexico and Chile.

As a benchmark food and beverage operator in the world of travel, focused on quality for more than 45 years, Areas operates at large and small communication hubs around the world (airports, train stations, highway travel plazas), as well as key points at exhibition venues and leisure centers.

Concerning its culture of operational excellence, Areas has in-depth know-how of travelers' needs and the most extensive array of food and beverage concepts on the market, allowing it to always offer a perfect combination adapted to the 900,000 customers it receives on a daily basis.

For more information: <http://www.areas.com> Areas on Twitter @Areas / @Areas\_FR / @Areas\_ES

#### **About Elior Group**

Founded in 1991, the Elior Group, a world leader in food and beverage and services, has today become the key player in the corporate, teaching, health, and tourism sectors.

In 2014-2015, the Group posted turnover of €5.674 billion in 13 countries. Each day, its 108,000 employees attend 4 million customers in its 18,600 restaurants and points of sale. Its mission consists of attending and caring for each one of them with food and beverage solutions and personalized services for an innovative customer experience.

Elior Group, which is particularly attentive to its responsibility as a business, has been a signatory to the United National Global Pact since 2004. The professionalism demanded of its teams and its daily commitment to quality, innovation, and the best possible service can be clearly seen in its motto "Time Savored".

For more information, visit the website (<http://www.eliorgroup.com>) or follow us on Twitter ([@Elior\\_Group](http://twitter.com/Elior_Group) / [@Elior\\_France](http://twitter.com/Elior_France) / [@eliorkuk](http://twitter.com/eliorkuk))

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