

Areas is strengthening its presence in Porto Airport with the renovation of four outlets

- The company launches the new image of four food and beverages outlets in the departure and arrival halls, through which six million passengers pass annually
- With this new six-year contract, Areas consolidates its presence in the Portuguese airport and forecasts an annual turnover for these outlets of €2.29 million

Barcelona, 31 July 2014.- Areas, the leading Spanish company in food and beverage services and travel retail, **has opened today four outlets** at the Francisco Sa Carneiro Airport in Porto, which received 6,3 million passengers in 2013.

The company will manage these food and beverage outlets using a new image in the areas with the greatest flow of visitors. The award of this six-year contract will require **an investment of €1 million and will generate an estimated turnover of €2.29 million.**

The Portuguese airport's travelers can now enjoy these four new openings. The international flights area is the venue for the first Burger King in Portugal to be managed by Areas. Also opening at the airport are the Super Bock lounge bar in the departure area and the Delta Café Central in the arrivals hall, concepts developed Areas in collaboration with both brands. This new culinary offering will be completed with the opening of a Caffriccio café which will allow travelers to enjoy the best coffee, salads and sandwiches in a laid-back atmosphere.

Increasing presence in Porto Airport

With the renewal of the management of these four outlets, the company consolidates its influence in the Portuguese airport. **Areas is already present in Portugal with 59 outlets (33 on highways and 26 in airports).** At Francisco Sa Carneiro Airport in particular, the company already manages the stores Sibarium (gourmet/delicatessen products), Story Store (aimed at children) and Divers (multi-shop) as well as eight food and beverage outlets: 1 Café-Café, 1 Medas Beer; 1 Buondi, 1 Meal O'Clock; 1 La Pausa Restaurante + Self-Service; 1 Burger King, 1 Caffriccio, 1 Delta Café Central, 1 Super Bock Lounge.

Areas, a business group catering to the needs of travelers

Areas, a company founded in 1968, is a leader in food and beverage services and travel retail. With an international presence and a workforce of nearly 12,000, Areas currently manages 1,262 outlets in concession spaces such as airports, highway service plazas, train stations, shopping centers, exhibition venues and central city locations.

The company's business model focuses on designing tailored offerings including its own brands (such as La Pausa, Deli&Cia, Caffriccio, News&Books, Sibarium, Eating Point, Natural Break and Divers), major franchises and partners (including Starbucks, Burger King, Adidas, Adolfo Domínguez, Subway and Lavazza), and co-brands created in collaboration with large specialized brands (such as Mahou Sports Bar, La Yoghourtería by Danone, La Bellota, Espace Evian and Carling Pub).

Areas belongs to the international group Elior, the third leading operator in the world in terms of concessions.

For further information: www.areas.es and  @areas

In 2004, Areas became a founding member of the Spanish Network of the United Nations Global Compact.

Areas supports:



For further information: www.areas.es

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